

Devika Kulkarni

1411 Habersham St. Savannah, GA 31401 | 912-482-5300 | devikakulkarni20@gmail.com

OBJECTIVE:

Playful, empathy-driven storyteller with a passion for designing engaging visual user experiences, pursuing Masters of Fine Arts at Savannah College of Art and Design.

EXPERIENCE:

Graphic & UI/UX Designer | CORY'S X SCADPro

July 2024 | Remote, France

- Created wireframes and high-fidelity prototypes for nuclear plant operation training software for trainees.
- Developed visual system for software interface.
- Worked on analyzing and designing efficient flow within software information architecture.

Junior Visual Designer | Pallavi Nopany Design Studio

November 2022 - May 2023 | Remote, Bangalore

- Crafted brand identities and guidelines for premium brands with a global mission, including Obeetee, Tarun Tahiliani etc.
- Conceptualised and executed logos for clients.
- Created wireframes and high-fidelity prototypes of websites.
- Designed print-ready graphics and illustrations for posters, campaigns, and murals and coordinated the printing production.
- Articulated and effectively pitched retail store experiences for luxury brand pop-up stores.
- Trained and guided new interns to adapt to workflow.

Children's Book Illustrator & Writer | The Write Order

March 2023 - May 2023 | Remote, Mumbai

- Independently conceptualised, wrote and illustrated a picture book called "A Twinkling Memory" for children inspired from a real-life narrative.
- Conducted a Children's Book Illustration workshop for undergraduate graphic design students at Whistling Woods International University, explaining my creative process and promoting my book, "A Twinkling Memory."

Brand Identity Designer | Skincare Research LLC

November 2022 - April 2023 | Remote, US

- Promoted to full-time Brand Identity Designer.
- Developed multiple brand identity systems for start-up brands.
- Researched and designed a user-friendly web experience for the "Arctic Tern" vitamin brand.
- Conceptualized ideas for media campaigns, designed print-ready materials and developed a social media strategies.

Brand Identity Design Intern | Skincare Research LLC

July 2022 - November 2022 | Remote, US

- Conceptualized and designed visual system for, "Arctic Tern" women's vitamin brand for the international market.
- Conducted in-depth design research to develop a brand strategy.
- Designed the logo, packaging, social media, and other brand collaterals as part of a graduation thesis project.

EDUCATION:

Savannah College of Art and Design (SCAD)

MFA in Graphic Design and Visual Experience
2023 - Present | Savannah

- 4.0 GPA / A+ grade
- Graduate Mentor
- GLYPH Club Assistant Event Management Officer
- SCAD Story Museum Docent

Whistling Woods International (WWI)

Bachelor of Arts in Visual Communication Design
2019-2022 | Mumbai

- Focus on UI/UX, Brand Identity, Illustration and Motion design.
- 8.3 CGPA / A+ grade
- Class Representative

SKILLS:

Design

Brand Identity | Illustration | Publication | Packaging | Typography | UI/UX | Art Direction | Design Research

Software

Adobe Illustrator | Adobe Photoshop | Adobe Indesign | Adobe XD | Adobe AE | Procreate | Microsoft Office

Soft Skills

Expressive Public Speaking | Systematic Problem-Solving | Effective Communication | Strong Initiative | Superior Organisational Skills | Effective Time Management

SCHOLARSHIPS:

SCAD Honors Award

Presented excellent academic and artistic achievement along with presentation of outstanding portfolio and above-average grades.

SCAD Student Incentive Scholarship

TISS-SVE Best Student Award

Awarded a Commendation Silver Medal for excellent grades, a strong portfolio, and active engagement throughout the degree program.

TEACHING & VOLUNTEERING:

Graduate Student Mentoring

2023 - Present | SCAD

Childrens Book Illustration & Publication Workshop

2023 | WWI

Wall Painting #Dongripada Slums

2019 | Mumbai